Welcome
to
Circular Norway AS

CIRCULAR
NORWAY

Sammen gjør vi Norge sirkulært

CIRCULAR NORWAY

Circular Norway helps businesses and municipalities to transform from linear to circular economy by digital tools, innovations and business development.

Sirkulær analyse

Circle scan

Sirkulære strategier

Foredrag

Workshops

Materialbank

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CIRCLE ECONOMY

®MADASTER

Our method

1. Scan the baseline

2. Define the circular gap

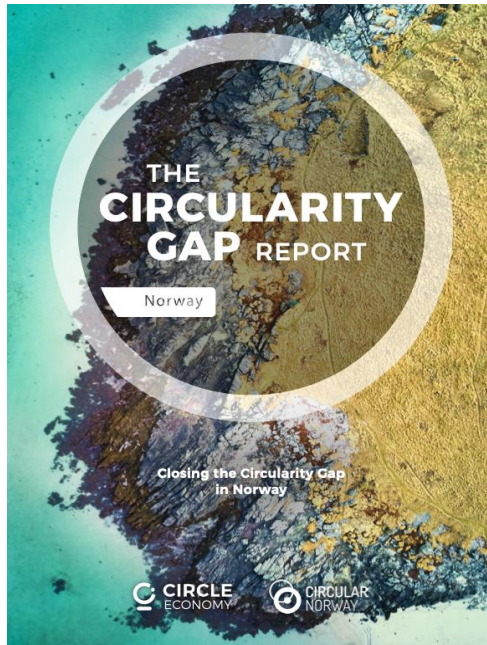**3. Develop circular strategies and business models**

The results:

- Increased circularity

- Cut of raw materials

- Cut of carbon emissions

- Circular jobs

- Saved costs

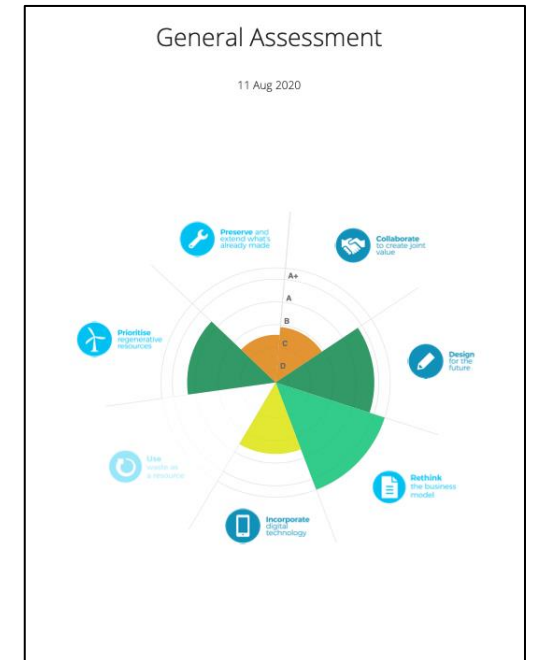# Our focus areas

National politics

- Reports
- The Big Circular Conference

Local transforming

- Muncipality network
- Analysis
- Circular Procurement

Helping businesses

- Cicrular Analysis
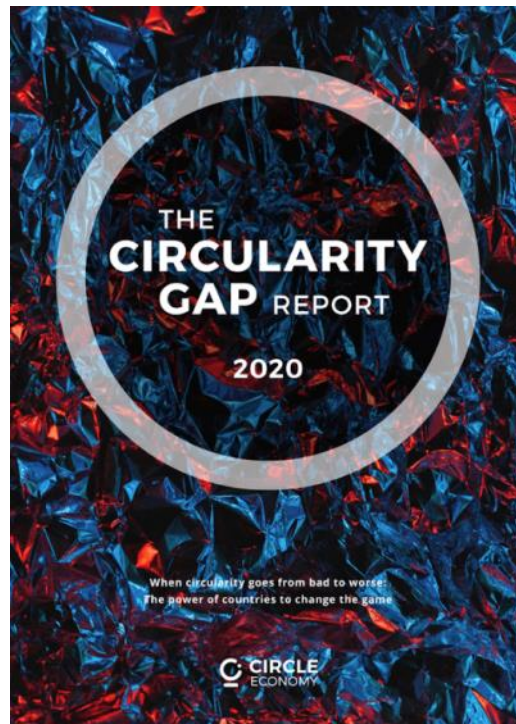- E-lerarning
- Seminars/Workshops

Circularity Gap Report Norway

Alexander F. Christiansen
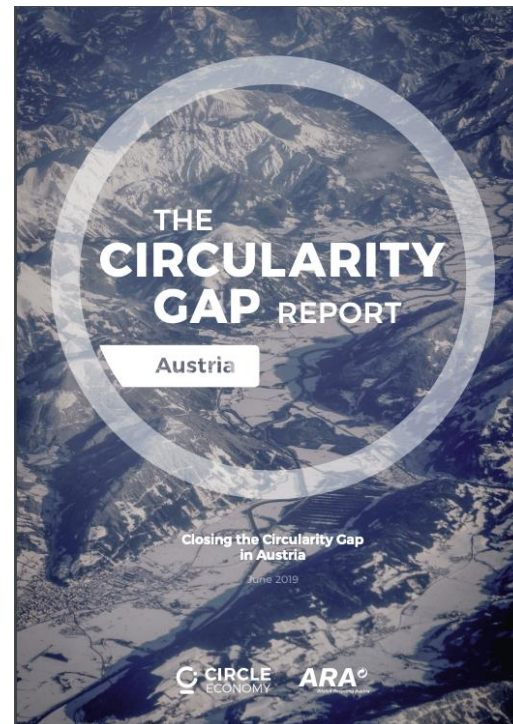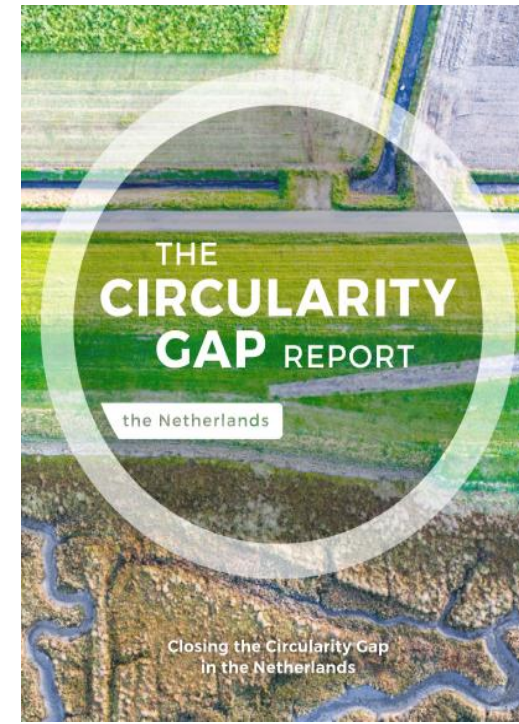
Circularity Gap Report Norway

CIRCULAR NORWAY
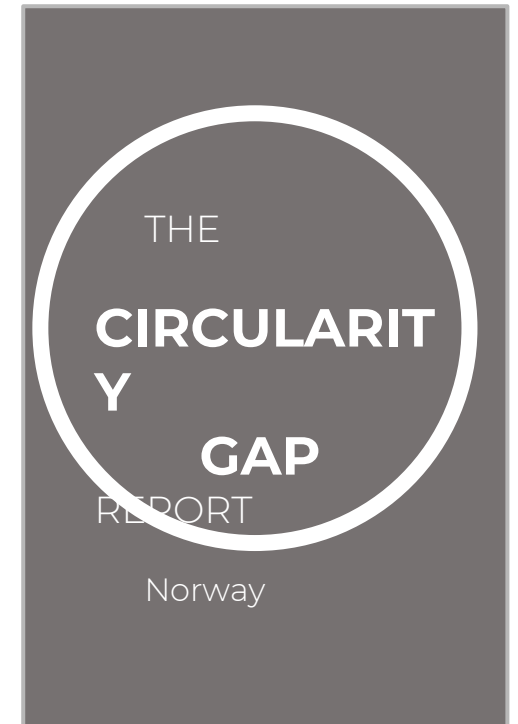
Global

Austria

the Netherlands

Norway

8,6%

9,7%

24,5%

?

2,4%

Sankey diagram of material flows in the national economy of Norway.
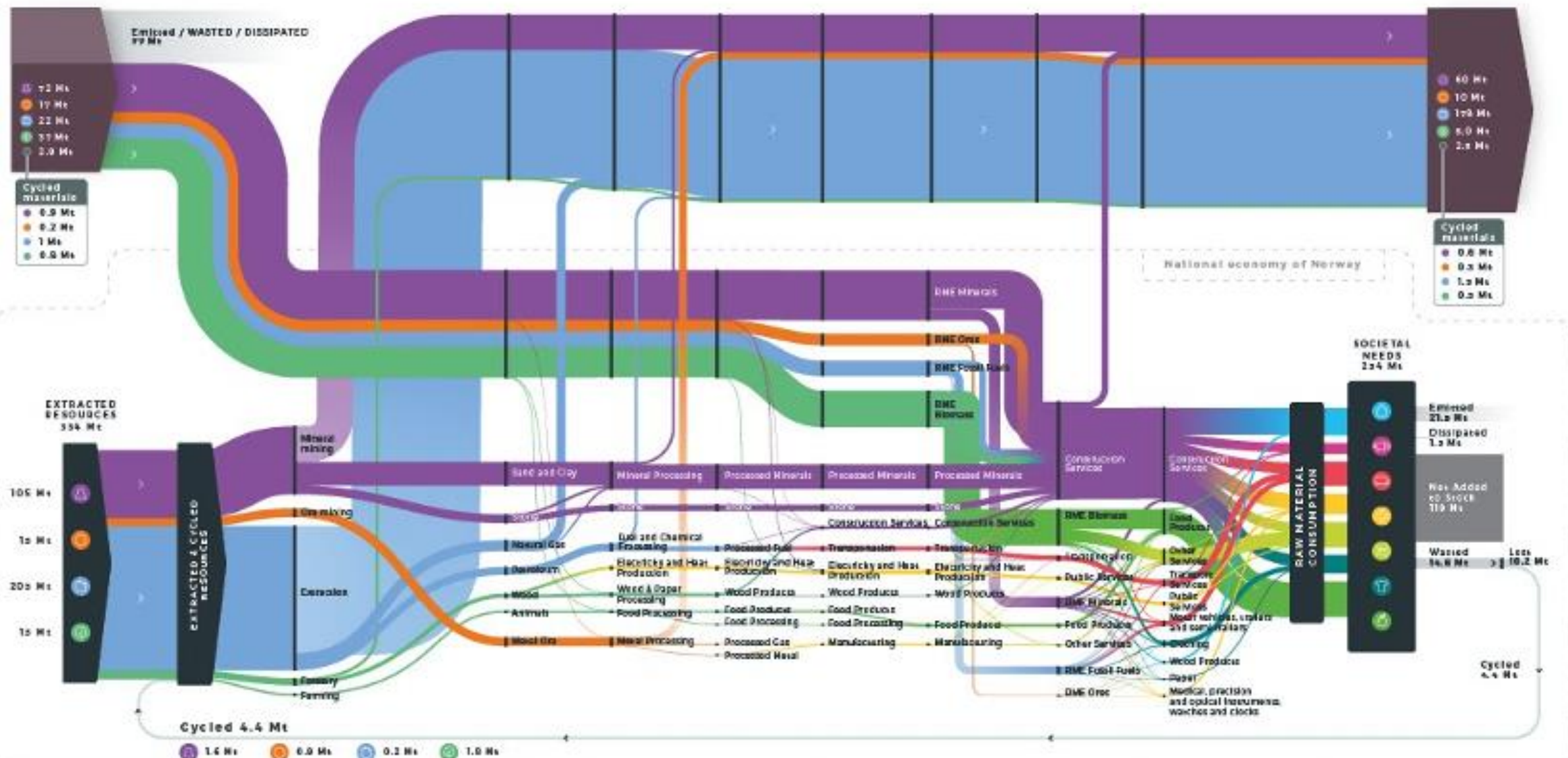
Bridging the GAP

Exploration of 'what-if' scenarios for key sectors

- Circular construction
- Total transition to clean energy
- Circular food systems
- Green transport system
- A strong repair, reuse & recycling economy
- Circular forestry and wood products

Combined interventions:

Circularity metric: **46%**

Material footprint reduced by: **65%**

Carbon footprint reduced by: **63%**

The DISRUPT model provides
7 strategies to become circular

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Prioritise
regenerative
resources

Design
for the
future

Preserve
& extend what's
already made

Rethink
the business
model

Incorporate
digital
technology

Use
waste as
a resource

Collaborate
to create
joint value

CIRCLE ECONOMY

Workers to power circularity

Changemakers—business, government and unions

- Circular construction
- Total transition to clean energy
- A strong repair, reuse & recycling economy

Consumption at the centre of impact

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UNDERSTANDING

ACTION

AWARENESS

COMMITMENT

CIRCLE ECONOMY

Business and government can enable circular lifestyles

- Facilitate circular consumption

- Engaging with a consumer-centric approach

- Design products and services with the end-user in mind